



Commissioner JMC conducted surprise visit in Ward no. 25 **Rehari Colony**

Today Dr. Devansh Yadav, (IAS), Commissioner Jammu Municipal Corporation conducted a surprise visit in ward no. 25 Rehari Colony Jammu to take stock of sanitation facilities being provided by JMC and also checked the attendance of sanitation staff of the ward and directed the health wing to ensure proper sanitation to every NOOK and Corner of the ward. He interacted with the residents of the ward and requested for public participation and cooperation to maintaining better sanitation in the city. Commissioner appealed the people not to throw the garbage/refuse in the lanes and drains. He emphasized the importance of ensuring proper sanitation in municipal jurisdiction to maintain hygiene and prevent the accumulation of waste, without community involvement is not possible to achieve the goal of swachh Bharat mission up to its desired level.

The Commissioner also instructed the Health and Sanitation wing of JMC to regularly verify the attendance of sanitation workers through App to ensure the punctuality so that efficient service delivery is ensured, adding that any lapses in maintaining sanitation would not be tolerated. He directed the sanitation staff to clean lanes and drains on regular basis to avoid accumulation of refuse in the wards so that the rank of the Jammu City is improved in respect of swachhta sarvekshan.





5th January 2025



JMC Commissioner hands over Dogri version PM SVANidhi plates to street vendors

Commissioner, Jammu Municipal Corporation, Dr. Devansh Yadav today handed over Dogri version PM SVANidhi plates to the street vendors of Gandhi Nagar and Jewel areas at a function held here.

Addressing the gathering, the Commissioner said that PM SVANidhi is a special micro- credit facility launched by the Union Ministry of Housing and Urban Affairs under Atma Nirbhar Bharat initiative. He asked the Street vendors to come forward and avail the benefits of the scheme which would go a long way in ameliorating their livelihood.

The scheme was launched with the aim to provide financial support to the street vendors through working capital loans, incentivize regular repayment, and to promote digital transaction, the Commissioner said and assured that the welfare of street vendors would be the top priority.

The Commissioner urged upon vendors not to keep their rehries on footpaths and roads, as this causes inconvenience to pedestrians and contributes to traffic congestion. He encouraged them to install their rehries at designated places within the Municipal jurisdiction to maintain a smooth flow of traffic and public convenience.

Earlier, the Commissioner conducted an extensive tour of Gandhi Nagar area to take stock of the pace of developmental activities being carried out in the area. He also visited the Apsara Road and took stock of the parking arrangements put in place there by the JMC.

Among others, Joint Commissioner, (R&E), Deputy Commissioner (South) Lal Chand and other senior officers were also present on the occasion.








आवासन ते शहरी कार्य मंत्रालय
भारत सरकार

प्रधानमंत्री स्वनिधि योजना

नाम: राजेश गुप्ता

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प्रधानमंत्री स्वनिधि योजना ने बनाया
आत्मनिर्भर भारत का भागीदार,
मिलेया अधिकार होडन
सुखने साकार!

‘तुन्दी मेहन्त ते ताकत गी,
तुन्दे आत्त सम्मान ते
आत्मबल गी नमस्कार’
-प्रधानमंत्री नरेंद्र मोदी



जम्मू नगर निगम

मती जानकारी आस्ते नगर निकाय दे दफ्तर कन्ने राबता करो
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20th January 2025



HUDD launches “Swachhtantra”- a pre-Republic Day Swachhata campaign.

In a significant stride towards enhancing urban sanitation in all 80 Urban Local Bodies of J&K UT and creating a clean environment for celebrations of 76th Republic Day, Housing & Urban Development Department (H&UDD) announced a series of Swachhta (cleanliness) activities from 21st to 24th January 2025 with a central “Swachhtantra – Gantantra Ki Shaan, Swachhta Se Bane Mahaan” under Swachh Bharat Mission-Urban, 2.0. The cleanliness initiative was launched today by Ms. Mandeep Kaur (IAS), Commissioner/Secretary to Government, Housing & Urban Development Department, J&K.

Speaking during the launch, the Commissioner/Secretary detailed the objectives of the cleanliness initiative. She said that the campaign has been designed to promote cleanliness as a fundamental aspect of development, engage citizens of J&K in community-based Swachhta initiatives (Jan Andolan) and to utilize Republic Day as a platform to unite citizens in the shared pursuit of a healthier, cleaner Jammu & Kashmir. She advised the Executive Officers of all the Urban Local Bodies (ULBs) to implement the cleanliness campaign in their respective ULBs as per the calendar of activities in letter & spirit.

Giving details about the Swachhata initiative, Dr. Devansh Yadav (IAS), Mission Director, Swachh Bharat Mission - Urban 2.0 J&K UT said that while the Nation is celebrating 76th Republic Day, it is imperative to make our ULBs Swachh & Garbage Free. He said that different activities have been scheduled to create a Jan Andolan. These include Community Cleanliness Drives with emphasis on water bodies, Plog Run, clearing of garbage Hot Spots, Street Plays, Open Painting Competition, Quiz Competitions, Special Sanitation Drives in health institutions, School Engagement Programs and intensive Digital Campaigns.





He advised the ULBs to involve people from different walks of life especially Swachhata ambassadors, influencers, NSS volunteers and Senior citizens in these activities for building a cleaner, healthier Jammu & Kashmir. He also advised the ULBs to promote “My Place, My Responsibility” campaign, encouraging individuals to take ownership of their surroundings and contribute towards maintaining cleanliness and hygiene.

To further encourage engagement of public especially youth, a Painting Competition with the theme “Importance of Segregation” is also scheduled to be held as part of the campaign. The painting competition will be open to all age groups and this competition will invite participants to showcase their creativity and commitment to a cleaner, greener Jammu & Kashmir. Cash prizes of Rs 1.00 lakh, Rs 0.50 lakh & Rs 0.25 lakh will be given for best three paintings respectively.

During this campaign, ULBs will leverage social media platforms under the hashtags #CleanRepublicDay and #SwachhJK to promote cleanliness initiatives, sharing impactful messages, photos and videos to encourage public participation. Requesting the public to participate, the Mission Director said, “This Republic Day, let us unite to celebrate our progress as a Swachh UT by reaffirming our commitment to cleanliness and sustainability”.

Commissioner, Srinagar Municipal Corporation, Mr. Owais Ahmad (IAS), Director, Urban Local Bodies, Jammu, Ms. Manisha Sarin Director Local Bodies, Kashmir, Mr. Akramullah Tak, CEOs/EOs of all Urban Local Bodies of J&K UT and experts from the Project Management Unit of H&UDD were present during the launch of the campaign.





21st January 2025



Jammu Municipal Corporation Organizes Comprehensive Cleanliness Drive-Cum-Awareness Campaign across City Hospitals

In the run-up to Republic Day, the Jammu Municipal Corporation (JMC) today conducted a city-wide cleanliness drive-cum-awareness campaign focusing on hospitals, health institutions, and their surrounding areas. The initiative aimed to enhance hygiene and promote public awareness about waste management.

The main event took place at Government Medical College and Hospital (GMC&H), Bakshi Nagar, Jammu, where students, staff, and local residents actively participated. The program featured a detailed demonstration on waste segregation, showcasing the correct use of different coloured bins for various types of waste.

This was followed by a quiz competition on cleanliness and waste management, with winners receiving rewards as an encouragement for their efforts.

Adding a green touch to the event, a plantation drive was also conducted, led by prominent participants including the Medical Superintendent of GMC&H, the Head of the Department of Community Medicines, Dr. Vinod Sharma, and the Joint Commissioner of Health and Sanitation, JMC, as they stressed on the importance of collective efforts toward sustainable cleanliness.

Addressing the gathering, Mr. Abdul Star, Joint Commissioner (H&S) said that today's initiative was not just a symbolic event but a call for continuous efforts at both individual and community levels.

"Waste is a resource," Joint Commissioner (H&S) highlighted, "and if managed appropriately, it can help achieve the goal of wealth from waste."

The campaign also reinforced the importance of taking cleanliness practices into homes and neighbourhoods.

By maintaining proper waste segregation and disposal at the household level, citizens can contribute significantly to the national cleanliness mission. The event echoed the vision of the Honourable Prime Minister to realize the dream of a Swachh Bharat.



Participants expressed enthusiasm and pledged to carry forward the message of cleanliness, ensuring that the city remains clean and healthy for its residents.





23rd January 2025

Transport Department J&K, JMC Launch First-of-Its-Kind Initiative Integrating Road Safety with Cleanliness

In a pioneering effort to combine road safety with cleanliness, the Transport Department J&K and Jammu Municipal Corporation (JMC) jointly launched an initiative as part of the ongoing National Road Safety Month 2025. A meeting was convened at Warehouse, which was jointly chaired by the JMC Commissioner Dr. Devansh Yadav and Transport Commissioner, J&K, Vishesh Paul Mahajan. The meeting was attended by senior officers of JMC, Transport Department, pollution Control Board and drivers of passenger vehicles, and locals.

During the meeting, the Transport Commissioner emphasized the dual importance of adhering to road safety protocols and maintaining cleanliness within the transport sector. He urged drivers to strictly follow Standard Operating Procedures (SOPs) for road safety, avoid rash driving, and ensure vehicle fitness to safeguard passengers and themselves.

Raising concerns about the litter generated by passengers and drivers on the roads, the Transport Commissioner said that such practices negatively impact Jammu's cleanliness and its Swachh Survekshan rankings. To address this, small dustbins were distributed to drivers of passenger vehicles for installation in their vehicles. The drivers were encouraged to sensitize the passengers about using these bins instead of littering roads.

In collaboration with JMC, the Transport Commissioner proposed installing large dustbins at bus stops and bus stands to collect wastes from the smaller bins in vehicles. The JMC Commissioner assured that the required infrastructure would be promptly set up, ensuring proper waste disposal.





Appealing on the occasion to the owners of business establishment for timely payment of monthly usage, the Commissioner said that this would go a long way in making the initiative sustainable. He also asked them to use the dustbins and throw it in the dedicated garbage vehicles.

These efforts, launched ahead of Republic Day, reflect the commitment of Jammu's administration to promoting road safety, public health, and environmental sustainability. The locals lauded the initiative, and assured that they would extend every possible help in making the initiative successful. Later, the Commissioner JMC and Commissioner Transport conducted joint tour of Apsara Road to get first hand appraisal and follow up of the directions issued earlier with regard to parking arrangements there.

Interacting with the representatives of Market Association, it was decided that the shopkeepers would provide list of vehicles, two and four wheelers, of the employees working in their business establishments so that the arrangement of their parking is ensured at alternative places.

As per order, there would be no parking on left-side of Apsara Road from Gole market and there would also be one way traffic from Gole market downwards. The stringent action would be initiated by imposing fine to the violators.





23rd January 2025

Swachhtra Campaign Takes Center Stage on Republic Day Eve in Jammu City Plantation Drive conducted across all 75 Municipal wards; Plog Run held in Gujjar Nagar

Under the ongoing Swachhtra Campaign, a series of impactful activities were organized across Jammu city today to promote cleanliness, sustainability, and community participation. These events, held on the eve of Republic Day, emphasized collective responsibility in making Jammu a cleaner and greener city.

The day's highlight was a Plantation Drive conducted across all 75 wards of the city. The main event took place at Hari Singh Park, where MLA, (Jammu East) Yudhvir Sethi graced the occasion as the Chief Guest. The Commissioner of Jammu Municipal Corporation (JMC) Dr Devansh Yadav, Joint Commissioner (H&S), Abdul Star and other senior officers were also present. Together, they inaugurated the plantation initiative by planting 76 saplings, symbolizing the commitment to environmental conservation.

Simultaneously, a Plog Run was organized in the Gujjar Nagar area. This unique activity aimed to raise awareness about cleanliness and sanitation issues among the residents. Participants actively engaged in collecting litter while running, highlighting the importance of personal contribution to keeping public spaces clean. The event also included a Swachhta Pledge, where residents committed to prioritizing cleanliness in their locality to positively impact the city as a whole.

Speaking at the event, Dr. Devansh emphasized the significance of public participation in achieving the vision of a cleaner Jammu. “While JMC is putting its best efforts to maintain cleanliness, we need the active involvement of citizens to make a real difference. Cleanliness is a combined effort, and together, we can achieve remarkable results,” he stated during an interactive session with the Gujjar Nagar residents.



The Swachhtantra Campaign continues to inspire citizens to embrace sustainable practices and contribute actively to the well-being of their community. As Jammu celebrates Republic Day, these initiatives serve as a reminder of the power of collective action in shaping a brighter future for the city.





24th January 2025

JMC celebrates 15th National Voters' Day

Like the other parts of UT of J&K, Jammu Municipal Corporation also organized a function to celebrate 15th National Voters' Day in its premises here under the aegis of Commissioner, Jammu Municipal Corporation Dr. Devansh Yadav.

Speaking on the occasion, the Commissioner highlighted the importance of vote and massive participation of voters in the democratic process. He said that the primary objective of National Voters' Day is to raise awareness about the significance of voting and encourage citizens, especially the younger generation, to exercise their right to franchise.

Dr. Devansh Yadav complimented ERO, AC-76, Jammu East and ERO AC-78- Jammu West for their efforts in successful conduct of Parliamentary and Assembly elections in 2024. He also hoped that with the continued efforts of all stakeholders, the upcoming elections would also be conducted smoothly and with full participation, ensuring that the electoral process remains robust and transparent.

The Commissioner said that NVD celebrations serve as a reminder of the importance of casting a vote and its role in strengthening democracy. The observance of NVD plays a pivotal role in sensitizing voters, particularly young voters, about the importance of their votes, the Commissioner said and added that young voters represent a crucial segment of the electorate, whose involvement can make a significant difference in the electoral outcomes. Highlighting the theme, 'Nothing Like Voting, I Vote for Sure,' the commissioner elaborated how this theme reflects the personal commitment of individuals toward exercising their right to vote.

Joint Commissioner, (A), (ERO, AC-76- Jammu East), Krishan Lal in his welcome address expressed his gratitude to the officials for extending cooperation during both the elections.



AEROs, Supervisors, BLOs were felicitated by presenting mementoes and certificates.

Earlier, a pledge was also administered among the participants on the occasion.

Secretary, JMC (ERO, AC-78- Jammu West) S. Chand Singh presented Votes of thanks on the occasion.

Among others, Joint Commissioner, H&S, Abdul Star, Deputy Commissioner, (South) JMC, Lal Chand, officers, officials of JMC, AEROs, Supervisors, BLOs were present on the occasion.



25th January 2025